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B – 1563

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Fifth Semester B.A. Degree Examination, November 2016  
Career Related First Degree Programme under CBCSS  
Group 2(a)

ENGLISH AND COMMUNICATIVE ENGLISH  
Vocational Course – VIII  
CG 1573 : Audio Visual Writing  
(2013 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions **each** in a **word** or **sentence** :

- 1) Propaganda documentaries.
- 2) Synopsis.
- 3) What is the expansion of BBC ?
- 4) Educational films.
- 5) Soap operas.
- 6) The first private FM Radio.
- 7) ENG.
- 8) Jingle.
- 9) Which was the year the AIR was established ?
- 10) Mention the year in which TV telecast commenced in India. (1×10=10 Marks)

II. Answer **any eight** questions **each** in a short paragraph **not** exceeding **50** words.

- 11) What is Prasar Bharati ?
- 12) The role of Films Division in India.
- 13) What are satellite radios ?
- 14) Write a note on the current TV news channels in Malayalam.
- 15) Public service announcements.
- 16) What is a shooting script ?

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- 17) Write on multicamera studio production.
- 18) The role of community radio.
- 19) Write a note on live news on television.
- 20) Critically analyze radio programme of your choice.
- 21) The role of Gyanvani radio.
- 22) Television feature.

(8×2=16 Marks)

III. Answer **any six** questions **each** in a paragraph **not** exceeding **100** words.

- 23) What are the main aspects in formulating a television serial ?
- 24) Write an essay on any important literary piece on television screen ?
- 25) Write about the various aspects of Electronic News Gathering ?
- 26) Describe the future of internet radios.
- 27) Write on various camera movements.
- 28) The contributions of EMRC and AVRC in Educational Television Programming.
- 29) The importance of the adaptation of "Discovery of India" by Shyam Benegal.
- 30) Write on types of TV news.
- 31) The qualities of a radio announcer.

(6×4=24 Marks)

IV. Answer **any two** questions **each** in about **300** words.

- 32) Write an essay on the types of television documentaries.
- 33) Write on the components of radio programmes.
- 34) Discuss the future of radio.
- 35) Write a short essay on the arrival of Commercial FM stations. (15×2=30 Marks)