

Reg. No. :

Name :

Fifth Semester B.A. Degree Examination, February 2021

Career Related First Degree Programme under CBCSS

Group 2(a) English and Communicative English

Vocational Course

CG 1573 : AUDIO VISUAL WRITING

(2018 Admission - Regular)

Time : 3 Hours

Max. Marks : 80

1. Answer all questions, each in a word or sentence.

1. What is SOAP? ~~Social~~ *se*

2. What is Sitcom?

3. What is AI? *Artificial*

4. When was the television introduced in India? *1936 15 sept.*

5. What is the full form of CNN?

6. What is the expansion of AIR? *all India Radio*

7. Expand VJ.

8. Who is the minister of information and broadcasting?

9. What is Celtx?

10. Expand FM. *Frequency modulation.*

(10 × 1 = 10 Marks)

II. Answer **any eight** in a short paragraph not exceeding **50** words.

11. Spec script and screenplay.

12. Infotainment.

13. Shooting script.

14. Slugline.

15. Community Radio.

16. AM.

17. DAB.

18. AV.

19. Akashvani.

20. Screenplay.

21. Script breakdown.

22. TV shows.

23. Broadcast programming.

24. DJ.

25. SITE.

26. Camera movement.

(8 × 2 = 16 Marks)

ment any leads more than 40 seconds

III. Answer **any six** each in a paragraph not exceeding **100** words.

27. "Story is an emotion". Explain it with suitable examples.
28. Prepare a short note on "treatment of the script".
29. Critically analyse any news programme and prepare a study.
30. "Camera motion adds impact to key scenes" Explain.
31. Explain "Story board".
32. Define "Radio announcer".
33. Prepare a script for any news related programme.
34. Define "POV".
35. Define "Action".
36. Define "Digital convergence".
37. Define "chat shows" with examples.
38. Define "RJ".

(6 × 4 = 24 Marks)

IV. Answer **any two** each in about **300** words.

39. Prepare a screenplay for a short film on the topic "freedom".
40. Prepare a series of questions for a TV interview with a politician.
41. Explain the significant features of the history of TV in India.
42. Write in detail the impact of TV on children.
43. Write a note on "Different types of radio programmes".
44. Write a note on Television documentary.

(2 × 15 = 30 Marks)