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Reg. No.: 18319133036

Fifth Semester B.A. Degree Examination, December 2021

Career Related First Degree Programme under CBCSS

Group 2(a) – English and Communicative English

Vocational Course

CG 1573 : AUDIO VISUAL WRITING

(2018 and 2019 Admission)

Time: 3 Hours

Max. Marks: 80

- I. Answer all questions, each in a word or sentence.
- У. Give two examples of audio aids.
- What is a Feature story?
- 3. What is mass media?
- What is a lead story?
- √6. Who governs Doordarshan?
- 7. Expand SITE.
- What is a documentary?
- 9/ What is docudrama?
- 10. Who made the documentary "A Narmada Diary?"

 $(10 \times 1 = 10 \text{ Marks})$

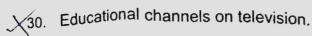
- II. Answer any eight, each in a short paragraph not exceeding 50 words.
- 11. Radio Mirchi
- 12. Debriefing
- 13. Screenplay



- 15. Jukebox
- ★6. Television script
- 17. News value in radio
- 18. Radio script
- 19. Influence of cartoon channels on kids
 - 20. How can one plan a shooting location?
- √21. Camera movements
- 22. List four qualities needed for a radio announcer.
- الكلاع. News bulletins
 - 24. Amateur radio
- 25. Production stages of TV programmes.
 - 26. News value in television

 $(8 \times 2 = 16 \text{ Marks})$

- III. Answer any six, each in a paragraph not exceeding 100 words.
- 27. Different types of radio.
- 28. Role and significance of headlines.
- 29. Television interviews.



- 31. What are the things to be taken care of while preparing TV news?
- 132. Explain the different stages of TV shooting.
- Write briefly about a reality show in any Malayalam television channel,



- X5. Disadvantages of radio
 - 36. Private Radio Stations
 - 37. Explain Commissioning brief.
 - 38. What are the techniques of writing for the broadcast media?

 $(6 \times 4 = 24 \text{ Marks})$

- IV. Answer any two each in about 300 words
- Outline the history and development of television in India.
- 30. Analyse the impact of television in society.
 - 41. Examine the advantages and disadvantages of virtual classrooms.
 - 42. Discuss the role of internet in the digital age.
 - 43. Discuss the future of radio broadcasting.
 - 44. What are the different steps in creating TV programmes?

 $(2 \times 15 = 30 \text{ Marks})$