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Reg. No. :

Name :

**Fifth Semester B.A. Degree Examination, November 2015
Career Related First Degree Programme Under CBCSS
Group 2 (a)**

ENGLISH AND COMMUNICATIVE ENGLISH

Vocational Course – VIII

CG 1573 : Audio Visual Writing

(2013 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a **word** or **sentence**.

- 1) What is SITE ?
- 2) The full form of AVRC.
- 3) What is meant by signature tune ?
- 4) What is Close up ?
- 5) Name the first satellite news channel.
- 6) What is Community radio ?
- 7) What is meant by Monologue ?
- 8) What is a fade out ?
- 9) What is meant by 'shooting script' ?
- 10) What are "soap operas" ?

(10×1=10 Marks)

P.T.O.



II. Answer **any eight** questions, **each** in a short paragraph, **not** exceeding **50** words.

- 11) What are the important aspects in making creative documentaries ?
- 12) Write about the importance of the AIR.
- 13) Write about the contributions of television as an educational medium.
- 14) What are the important elements to be considered when writing for a short fiction film ?
- 15) What are the limitations of single episode in story telling ?
- 16) Describe the contributions of the National Geographic channel in education sector.
- 17) What are the different types of news formats found on television ?
- 18) What are Sponsored Documentaries ?
- 19) What are the qualities necessary for a TV anchor ?
- 20) Explain 'post production'.
- 21) What is Reality television ?
- 22) What is 'docu-fiction' ?

(8×2= 16 Marks)

III. Answer **any six** questions in a paragraph **not** exceeding **100** words.

- 23) What is a script ?
- 24) What are the functions of a Radio Producer ?
- 25) What are the various programme formats in radio ?
- 26) Discuss the difference between News stories and features in Television.
- 27) Explain the various shots used in TV production.
- 28) Explain the components of basic types of lighting.
- 29) Discuss the importance of radio as a communication medium.
- 30) Write about the impact of sound effects in radio.
- 31) Explain different categories of documentary.

(6×4=24 Marks)



IV. Answer **any two** questions in about **300** words.

32) Explain the production process of a film.

33) What are the major camera movements ?

34) Write about the importance of the SITE experiment.

35) How do radios contribute towards creating social awareness ?

(2×15=30 Marks)
