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J-1261

Reg. No. : 13318133035

Name : Gopika B.S.

Fourth Semester B.A. Degree Examination, March 2020

Career Related First Degree Programme under CBCSS

English and Communicative English – 2(a)

Vocational Course : CG 1471 : PRINT AND ONLINE WRITING

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or sentence. :

1. ✓ Who is the founder of *the Hindu*?

2. ✓ The Vernacular Press Act. -1789

3. ✓ Sambad Kaumudi

4. ✓ Name an Indian News Agency. AP

5. TRP.

6. ✓ The Press Council of India.

7. ✓ Blogs.

8. ✓ Photojournalist.

9. ✓ Page 3.

10. ✓ Libel.

(10 × 1 = 10 Mark)

P.T

II. Answer any **eight** each in a short paragraph not exceeding **50** words.

11. Multimedia.

12. Human Interest Report

13. Missionaries and journalism

14. Rabindranath Tagore's contribution to Journalism

15. Gate keeping function of the media

16. Global village

17. Briefly discuss the Right to Information Act.

18. Anything unusual and new becomes the news. Expand with examples.

19. The Print Media versus the Electronic Media.

20. Citizen journalism and the social media.

21. Wiki leaks.

22. Mobile Governance.

(8 × 2 = 16 Marks)

III. Answer any **six** each in a paragraph not exceeding **100** words.

23. Indian journalism after independence.

24. Write an essay on 'Emergency and the Press'.

25. Write a note on 'E-Journalism and society'.

26. Roles and functions of editor and sub-editor.

27. Hour glass style of reporting.

28. Cyber crime.

✓ 29. Features of Online writing.

✓ 30. News gathering techniques.

✓ 31. Impact of internet on news reporting.

- observer
telephonic
interview

Software piracy.

(6 × 4 = 24 Marks)

IV. Answer any **two** each in about **300** words:

32. Critically examine the changing trends in journalistic writing.

non-tenet

33. Describe the importance of web-based journalism in the modern age.

34. Critically examine the use of technology in the field of governance.

✓ 35. Trace the growth of Print Media in India.

(2 × 15 = 30 Marks)

cyber stalking
cyber piracy
governance
terrorism