



**SREE NARAYANA COLLEGE, PUNALUR**  
(Affiliated to University of Kerala & Reaccredited by NAAC with B++)

STATE LEVEL SEMINAR  
ON  
**RESEARCH METHODOLOGY  
AND  
STATISTICAL TOOLS IN  
SOCIAL SCIENCES**

ORGANISED BY  
**DEPARTMENT OF COMMERCE,  
SREE NARAYANA COLLEGE, PUNALUR**

DATE : 2025 FEBRUARY 20, THURSDAY  
VENUE : COLLEGE SEMINAR HALL

Resource Persons

**Prof (Dr) P N Harikumar**  
(Professor in Commerce, University of  
Kerala)  
**Dr. Santhosh T R**  
(AKMAS)

Organising Committee

**Prof. (Dr) Sulekha B T**  
(Principal)  
**Prof (Dr) Vijumon T.P**  
**Anilraj R**  
**Ganga M R**  
**Anjali R**

Dear Madam/Sir,

Research in Social Science is a dynamic field of research with the advent of AI in finance, accounting and modeling. A project completion may be possible with the use of statistical and mathematical methods to substantiate and generalize the findings. Research aspirants should immersed with the methodology and tools in research even from undergoing their UG projects.

The state level seminar on 'RESEARCH METHODOLOGY AND STATISTICAL TOOLS IN SOCIAL SCIENCES' deals with the procedure and techniques in Commerce and Management research in UG and PG levels. Sections are handled by eminent academicians and should be helpful to all categories of students. The Department of Commerce, Sree Narayana College, Punalur organizes invited talks and seminars in upcoming knowledge areas every year. We invite you to attend the seminar and share valuable thoughts to enrich the sessions.

Thanking You

Prof (Dr) Sulekha B T  
Principal

Prof (Dr) Vijumon T P  
HOD and Convener of Seminar  
Ph: 9447593153

**Programme**  
20-02-2025 Thursday

9.30 AM : Registration

9.30am to 10.30 am Inaugural session

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|---|---|
| Prayer                                  | : Department quoir  |
| Welcome Address                         | : Prof (Dr) Vijumon T P (Head, Department of Commerce)                      |
| Inaugural Address                       | : <b>Prof (Dr) Sulekha B T</b> ( Principal, Sree Narayana College, Punalur) |
| Falicitations                           | : Dr. Divya S Rajan (HOD Dept. of Zoology )                                 |
|   | : Shibu T ( HOD, PG Department of History)                                  |
| Vote of Thanks                          | : Smt. Ganga M R (Assistant Professor in Commerce)                          |
| Technical session 1 : 10.30 am-12.30 pm |   |
| Resource Person                         | : Topic Selection, questionnaire and report writing                         |
|   | <b>Dr. Santhosh T.R</b>   |
|   | (Assitant Professor in Commerce, AKMA College)                              |
| Technical Session II                    | : Statistical methods and techniques in social research                     |
| 1.30 pm to 4.00 pm                      | <b>Prof (Dr) P N Harikumar</b>  |
|   | (Professor , Department of Commerce and Law,<br>University of Kerala)       |