

**NAME: Dr T P Vijumon**

**DESIGNATION: Associate Professor, Department of Commerce.**

**MOB: 9447593153**

**EMAIL: tpvijumon@gmail.com**

**EDUCATIONAL QUALIFICATION: M.Com, MBA, Ph D.**

**AREA OF INTEREST: Analysing market changes**

**SPECIALISATION: Finance and HRM**

**TEACHING EXPERIENCE:**

Designation	Institution	Period
Associate Professor in Commerce	S. N. College, Punalur	Since 06.12.2004

**ADMINISTRATIVE POSITIONS HELD:**

1. Principal- In Charge- 2021-22
2. HOD, Commerce, SNC, Punalur, TKMM College, Nangiarkulangara and SNC, Chengannur
3. Co-ordinator- IQAC TKMM, Nangiarkulangara
4. Coordinator, NACC- SNC Punalur, SNC, Chengannur and TKMM College, Nangiarkulangara
5. Co-ordinator, Planning and Purchase Committee

**Post Held in University**

**Member, Board of Studies in Commerce during 2017-2020, University of Kerala.**

**PUBLICATIONS:**

Sl. No	Title with page No	Journal	UGC/IS SN/ ISBN	Whether Peer reviewed. Impact factor	No.o f co-auth or	Whethe r You are the main author
1	Private Supermarkets and Margin free markets in Kerala-A comparative study of factors influencing Consumers p 8-23	Commerce Spectrum. Vol. 2. No1, June 2014	2321-371X	Peer Reviewed	Nil	Yes

2	<b>Role of Kerala State Consumer Federation in Retailing. p 107-119</b>	<b>Commerce Spectrum, Vil 23, No2, Dec 2014</b>	<b>2321-371X</b>	<b>Peer Reviewed</b>	<b>Nil</b>	<b>Yes</b>
3	<b>Retailer acceptance of GST-an Empirical analysis P173-175</b>	<b>Commerce and Management Explorer. Vol 5, No 1, Janu. 2018</b>	<b>2230-9187</b>	<b>Peer Reviewed</b>	<b>Nil</b>	<b>yes</b>
4	<b>Co-operative retailing- Interference of CONSUMERFE D in essential goods markets in Kerala P19-25</b>	<b>International Journal of Business and Management . Vol 2, Issue 1, Jan 2013</b>	<b>2319-8028</b>	<b>Peer reviewed</b>	<b>Nil</b>	<b>Yes</b>
5	<b>PDS-A Phenomenon of Drainage. P-25-28</b>	<b>Southern Economist. Vol 53, No 17, Jan 2015</b>	<b>0038-4046</b>	<b>UGC Listed- Journal No 48269</b>	<b>Nil</b>	<b>Yes</b>
6	<b>A New Phase of Public Sector Banks with New Generation Pvt Sector Banks, P-19-23</b>	<b>Southern Economist. Vol 55, No 12, Oct 2015, 2016</b>	<b>0038-4046</b>	<b>UGC Listed- Journal No 48269</b>	<b>Nil</b>	<b>Yes</b>
7	<b>Organized retail formats: The New Phase of Retailing in Kerala. Vol 20, Issue 10, 2018 page 1-4</b>	<b>IOSR journal of Business and Management</b>	<b>EISSN-2278-487X, UGC Listed No 46879</b>	<b>Peer Reviewed</b>	<b>Nil</b>	<b>Yes</b>
8	<b>Customer Focus on Public and New Generation Private sector Banks in India: A Comparison Vol IV, Issue 17, 2016, Page 88-92</b>	<b>Jamshedpur Research Review</b>	<b>ISSN 2320-2750</b>	<b>UGC listed No 45297</b>	<b>Nil</b>	<b>Yes</b>
9	<b>GST: An assessment, Vol, 56. No 19. Feb 1, 2018. Page 34-38</b>	<b>Southern Economist.</b>	<b>0038-4046</b>	<b>UGC Listed- Journal No 48269</b>	<b>Nil</b>	<b>Yes</b>
10	<b>Paradigm Shift of Insurance Sector</b>	<b>International Journal of</b>	<b>ISSN 2349-</b>	<b>UGC Listed No</b>	<b>Nil</b>	<b>Yes</b>

	<b>in India: Role of Joint Ventures. Vol 5, Issue 4, Oct 2018 page 739-</b>	<b>Research and Analytical Reviews</b>	<b>5138,</b>	<b>43602PEER Reviewed</b>		
<b>11</b>	<b>Customer Retaining Strategy of Retail Chains in Kerala. Vol.3, No 4, Dec 2017. P234-38</b>	<b>Inspira Journal of Commerce, Economics and Computer Science</b>	<b>ISSN 2395-7069.</b>	<b>UGC Listed No 48314</b>	<b>Nil</b>	<b>Yes</b>
<b>12</b>	<b>Large Retailers: A Comparative Study between Selected Supermarkets and Co-operative stores. Vol 14, Issue 3-2020</b>	<b>Journal of Xidian University</b>	<b>ISSN 1001-2400</b>	<b>UGC CARE List Group 2 Journal</b>	<b>Ni</b>	<b>Yes</b>
<b>13</b>	<b>Co-operative Distribution System in Kerala: A Boon during Lock Down. Vol 8, Issue 5, May 2020. P 191-198</b>	<b>Aegaeum Journal</b>	<b>ISSN 0776-3808</b>	<b>UGC CARE List Group 2 Journal</b>	<b>Ni</b>	<b>Yes</b>
<b>14</b>	<b>Business Incubators in India. Vol IX, Issue VI, June 2020. P6247-54</b>	<b>Mukt Shabd Journal.</b>	<b>ISSN 2347-3150</b>	<b>UGC CARE List Group I Journal</b>	<b>Nil</b>	<b>Yes</b>
<b>15</b>	<b>Economic Impact of Continuous Flood and Land Slides in Kerala. Nov. 2021</b>	<b>Journal of Xidian University</b>	<b>ISSN 1001-2400</b>	<b>UGC CARE List Group 2 Journal</b>	<b>Ni</b>	<b>Yes</b>

### Research Papers Presented

<b>Sl. No</b>	<b>Name of Topic</b>	<b>Conducted by</b>	<b>Date of Seminar</b>
<b>1</b>	<b>Institutional Support to Industries in Kerala</b>	<b>Dept. Of Commerce, University of Kerala</b>	<b>16.12.2009</b>
<b>2</b>	<b>Customer satisfaction of Public sector and new generation banks in India</b>	<b>Layola College, Chennai</b>	<b>Feb 16-17,2012</b>

3	<b>Price and Quality in Retailing</b>	<b>St. Alberts' College, Ernakula,</b>	<b>Feb-27-28,2012</b>
4	<b>An Assessment of Customer Satisfaction Levels of Private Supermarkets</b>	<b>Maharajas College, Ernakulam</b>	<b>06-03.2013</b>
5	<b>Direct Transfer of Subsidy in PDS-An Inclusive Growth Strategy.</b>	<b>Govt.College, Kattapana</b>	<b>Aug 26-27,2013</b>
6	<b>A Study of Gavi Wild Life Tourism</b>	<b>Govt. College, Attingal</b>	<b>Nov 28-29,2013</b>
7	<b>Building Customer Trust</b>	<b>SCMS Cochin School of Business</b>	<b>Decem 6-7, 2013</b>
8	<b>Organised Retailing in Kerala-Growth and Acceptance</b>	<b>KG College, Pampady</b>	<b>Dece-17,2013</b>
9	<b>Superstores –Trending Retail Strategy</b>	<b>Catholicate College, Pathanamthitta</b>	<b>Nov 28-29,2014</b>
10	<b>Environmental Sustainability and Green Marketing under the CSR</b>	<b>All India Commerce Conference</b>	<b>Dece 27-29,2014</b>
11	<b>Pilgrim Tourism</b>	<b>All India Commerce Conference</b>	<b>Dece. 27-29,2014</b>
12	<b>Role of PACS in India</b>	<b>St.Stephens College, Pathanapuram</b>	<b>Aug 10-11. 2015</b>
13	<b>Customer focused Banking</b>	<b>St. Johns College, Anchal</b>	<b>Sept.9-10,2015</b>
14	<b>Direct Benefit Transfer</b>	<b>All India Commerce Conference, Lucknow</b>	<b>11-13 Nov, 2016</b>
15	<b>PDS-A New Initiative in DBT</b>	<b>Govt. College, Kottayam</b>	<b>Dec 1-3. 2016</b>
16	<b>A Study of Impact of GST in FMCG Usage</b>	<b>All India Commerce Conference, Jaipur</b>	<b>12-14 Oct, 2017</b>
17	<b>Reoriented Product Qualities in Responsible Marketing</b>	<b>All India Commerce Conference, Jaipur</b>	<b>12-14 Oct, 2017</b>
18	<b>Insurance: Role of Joint Venture</b>	<b>Dept. Of Commerce, University of Kerala</b>	<b>16-18 Feb, 2017</b>
19	<b>A Critical Retailer Perception and Ambiguity of GST</b>	<b>All India Commerce Conference, Osmania uty</b>	<b>20-22 Dece, 2018</b>

<b>20</b>	<b>Business Incubators in India</b>	<b>SB College, Changanassery</b>	<b>24-25 Dece, 2020</b>
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### **Invited Talks**

- 1. National seminar on “Research Methodology” at St. Albert’s College, Eranakulam, Topic: SPSS for Social Science, 2013**
- 2. UGC Regulation-2018, KG College, Pampadi, Kottayam**
- 3. Syllabus Revision in Secondary Education 2010, SCRT, Poojappura Thiruvananthapuram.**

### **Course Attended**

- 1. Two week course at Madras Institute of Social Science, Chennai**
- 2. One month Certificate Course SPSS at KG College, Pampadi, Kottayam.**